

Message Text

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17

ACTION EA-09

INFO OCT-01 ISO-00 CIAE-00 DODE-00 PM-04 H-02 INR-07 L-03

NSAE-00 NSC-05 PA-02 PRS-01 SP-02 SS-15 /051 W

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R 030903Z SEP 75

FM AMEMBASSY TOKYO

TO USIA WASHDC

INFO SECSTATE WASHDC 2990

UNCLAS TOKYO 12274

USIAC

E.O. 11652: N/A

SUBJECT: SANKEI POLL ON MIKI CABINET

SUMMARY: RESULTS OF AUGUST 29 SANKEI TELEPHONE POLL ON MIKI CABINET CONDUCTED WITH 967 TOKYO-OSAKA RESPONDENTS SHOWED: (A) SUPPORT FOR MIKI CABINET, WHICH HAS SUFFERED STEADY DECLINE, ROSE SLIGHTLY IN AUGUST TO RECOVER JUNE LEVEL 43 PERCENT, OR 7 PERCENT ABOVE JULY RATING. NOTEWORTHY PARALLEL CHANGE WAS THAT THOSE SUPPORTING LDP INCREASED 10 PERCENT FROM JULY POLL TO REACH 64 PERCENT. (B) IMAGE OF PM MIKI AS "HONEST MAN" ROSE BY SIX PERCENT TO 42. (C) ABOUT THREE IN FIVE RESPONDENTS EXPRESSED FAVORABLE OPINION OF MIKI AS "MAKING EFFORT" TO PUT HIS PUBLIC PLEDGES INTO PRACTICE. PERCENTAGE WAS ESPECIALLY HIGH AMONG RESPONDENTS IN TOKYO (70), MALES (66), AND THOSE FORTY OR OLDER (ABOUT 70). (D) HOWEVER, AS IN PREVIOUS POLLS, MIKI LEADERSHIP AS PRIME MINISTER DREW MORE NEGATIVE RESPONSES (54) THAN POSITIVE (41). THIS WAS TRUE EVEN AMONG THOSE SUPPORTING LDP AND DSP WHOSE SUPPORT FOR PM MIKI WAS HIGH. (E) OPINION FOR "SHIFT TO RECESSION COUNTERMEASURES" (53) FOR FIRST TIME EXCEEDED "PRICE STABILIZATION" (38) ON WHICH MIKI ADMINISTRATION TO PLACE EMPHASIS. END SUMMARY.

FULL TEXT QUESTIONS AND FINDINGS:

1. DO YOU NOW SUPPORT MIKI CABINET, OR DO YOU NOT?: (A) SUPPORT, 43; (B) DO NOT SUPPORT, 32; (C) DK. 25.

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2. SOME PERSONS SAY PRIME MINISTER MIKI IS AN HONEST POLITICIAN. DO YOU AGREE, OR DON'T YOU?: (A) AGREE, 42; (B) DO NOT AGREE, 36; (C) DK, 22.

3. WHEN MR. MIKI TOOK OFFICE, HE MADE VARIOUS PLEDGES. DO YOU THINK HE IS ENDEAVORING TO REALIZE THOSE PLEDGES, OR DON'T YOU THKK SO?: (A) ENDEAVORING, 62; (B) DO NOT THINK SO, 25; (C) DK, 13.

4. DO YOU THINK MR. MIKI IS DISPLAYING LEADERSHIP AS PRIME MINISTER IN HIS DEALING WITH POLITICAL AFFAIRS, OR DON'T YOU THINK SO?: (A) DISPLAYING A GREAT DEAL, 2; (B) DISPLAYING SOMEWHAT, 39; (C) NOT MUCH, 51; (D) NONE AT ALL, 3; (E) DK, 5.

5. DO YOU THINK MYSI CABINET SHOULD STILL CONTINUE TO PLACE EMPHASIS ON PRICE STABILIZATION, OR SHOULD SWITCH EMPHASIS TO MEASURES COUNTERING RECESSION?: (A) PUT EMPHASIS ON PRICE STABILIZATION, 38 (B) SWITCH TO COUNTERING RECESSION, 53; (C) DK, 9.

MILLER

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